

Innovation Workshop

10:30 am – 5:30 pm Wednesday 15th June 2011, University of Canterbury

Programme

10:30 am *Coffee*

11:00 am **Introduction**

Keith Alexander, UC Mech Engineering

11:15 am **Electronics, software and venture capital**

Phil Holliday, Holliday Corp

12:00 **Economic development from research**

Bob Buckley, Industrial Research Limited

12:45 pm *Lunch*

1:30 pm **How can a student start a successful business?**

Guy Horrocks, Carnival Labs

2:00 pm **IP made easy**

Anya Hornsey, PowerHouse

2:30 pm *Coffee*

3:00 pm **Self assembling protein fibrils**

Madhu Vasudevamurthy, Plant and Food Research

3:30 pm **IZON Nanoparticle Detector**

Sam Yu, IZON

4:00 pm **The science and commerce of brewing**

Ralph Bungard, Three Boys Brewery

4:30 pm *Drinks and Nibbles*

Keith is the inventor of the Springfree trampoline and New Zealand Engineering Innovator of the Year.

Phil is an experienced entrepreneur and investor with over 35 years in the ICT and broader technology industries. He has grown businesses in international markets and is a highly regarded mentor and board advisor to young New Zealand companies.

Bob will discuss the challenges of undertaking internationally competitive R&D in New Zealand with a view to create a significant economic outcome of benefit to the country. This will be discussed within the context of an example; high temperature superconductivity.

Guy is a recent winner of the Entre \$70K challenge and now runs a successful software business just a couple of years out of university. He will give a “warts and all” presentation of the challenges and achievements of Carnival Labs.

Anya will provide a brief overview of what intellectual property is and the different forms it takes. Which are the best options for protection and an introduction to freedom to operate.

Madhu will discuss commercialising a product in a university system. The advantages, gaps and frustrations

Sam tells the story of the development in NZ of the world's most comprehensive nanoparticle analysis system in a single instrument.

Ralph asks “Is a PhD useful for making good beer and a successful business?” Ralph has all three and will share his experiences in setting up and running the Three Boy's Brewery.